



# Scott Hussey is Designer Scott

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## About Me

I'm a graphic designer currently focused on creative leadership, branding, and marketing. My experience and love of design go all the way back to the 90's (not to date myself). Throughout my career I have worked in both print and digital, in big teams, as well as on my own. My personal philosophy is that the more we can know about what we are designing and why, then we will create better designs. Being naturally curious about everything makes us better designers, and better people.

## Professional Experience

### Community Choice Financial

614.798.5900 | Carrollton, TX

#### Manager of Brand & Creative May 2022 – March 2025

- Led a five person creative team including print and digital designers, and copywriters. Handled their day to day administrative support, as well as design and business mentoring.
- Drove collaboration across the creative team to create, maintain, and evolve our customer facing brands, keeping them unique. Created design systems for use across the company.
- Worked with stakeholders including Comms, Growth, Site & SEO, Recruitment, and others to provide finished products that creatively addressed their business needs.
- Created and maintained brand guidelines and libraries for use within the creative team to be used to keep all work standardized, and on brand.

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### CURO Financial

(now Attain Finance)

877.252.4835 | Greenville, SC

#### Digital Graphic Designer August 2019 – May 2022

- Initially worked as the sole digital designer to provide support for website design, email design, and digital advertising designs.
- Collaborate with cross-functional stakeholders to deliver high-quality creative mockups and final products that are on brand, on time, and satisfy business needs.
- Led the redesign of the SpeedyCash website, and collaborated with print designers on the overhaul of the brand, making it more colorful, more modern, and friendlier.

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### Prime Concepts Group

316.942.1111 | Wichita, KS

#### Graphic Web Designer May 2017 – July 2019

- Worked alongside copywriters and developers to create, websites, and additional marketing materials for clients.
- Drove increased website visibility and conversions for client websites by designing and executing modern, engaging, responsive websites.
- Worked directly with clients to evolve, or create, their personal brands, to make them stand out in the speaker and consultant spaces.

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## Visivo Agency

316.727.9329 | Newton, KS

### Creative Director August 2015 – March 2017

- Provided creative direction on all project, managing in-house designers, contract designers, and contract developers, and mentored in-house designers.
- Worked directly with all clients to provide client services, capture creative feedback, and strategize on project and campaign execution.
- Project managed all creative projects, keeping projects moving forward, and coming in on time and on budget.

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## Mathur Media

316.773.7400 | Wichita, KS

### Graphic Designer August 2012 – July 2015

- Concepted and designed print and digital advertisements for clients, working with account executives for input and final client approvals.
- Built relationships with, and maintained open communication with clients to both obtain artwork approval and keep projects on deadlines.
- Worked with advertising partners, printers, and other vendors, to deliver artwork on deadline.

## Education

### Wichita State University

316.978.3456 | Wichita, KS

### Bachelor of Arts Graphic Design Graduated May '12

## Skills

**Design Tools** Figma Adobe Creative Suite, Illustrator, Photoshop, InDesign, Express

**Strategy** brand creation and evolution, campaign strategy, marketing strategy

**Leadership** creative leadership, conflict resolution, mentoring, project management

**Data** reporting, data analysis, budgeting